

FRANCHISE OPPORTUNITIES





#### DISCOVER TINT WORLD®

The Window Tinting, Mobile Electronics & Auto Styling Franchise

#### BENEFITS OF OWNING A TINT WORLD

#### A PROVEN SYSTEM **FOR SUCCESS**

With Tint World®, you have the support of a perfected operations formula which has been developed over 30 years to efficiently guide automotive service operations and marketing so you can experience the same level of success enjoyed by our current franchisees.

#### NO AUTOMOTIVE EXPERIENCE NEEDED

Thanks to our extensive training program, anyone can become a successful Tint World® franchise owner. Tint World® business owners come from all different backgrounds and walks of life. No automotive experience is needed - just the drive and motivation to succeed with your own auto styling business.

#### **FRAGMENTED** COMPETITION

The window tinting and auto accessory market is populated largely by independent craftsmen who lack the capital resources, business skills, marketing, and buying power to compete effectively. With the strength and support of Tint World®, you will offer a superior service and dominate your market.

#### **AN UNTAPPED** INDUSTRY

Automotive styling is a 39-Billion dollar a year market. Tint World® has strategically positioned itself to allow franchisees to capitalize on the high-demand services Tint World® offers. Additionally, the window film market size is expected to exceed 13-Billion dollars a year by 2025.

#### **MULTIPLE PROFIT** CENTERS

Tint World® provides consumers and businesses with a wide variety of products and services, making our business a one-stop-shop and letting franchisees benefit from many lucrative profit centers. Read on to learn more about the products and services offered at Tint World®.

#### SELL AUTO ACCESSORIES ONLINE

Tint World®'s online webstore gives each franchise location instant access to sell thousands of name brand products directly from the Tint World® website. Your customer can purchase performance or accessory products online with the ability to deliver them to your location for pick up or installation.

**DISCLOSURE INFO:** This advertisement is not an offering. An offering can only be made by a prospectus prepared in accordance with applicable state and federal law and filed first with the appropriate state officials or exempted therefrom. Such a filing or exemption from such requirement does not constitute approval, recommendation or endorsement by any state or federal official. To receive the UFDD, you must fill out and submit a Personal Profile and meet the initial financial and business qualifications for a Tint World® franchise. Once we review your profile, we will contact you regarding franchise opportunities in your geographic area of interest. The submission of a Personal Profile Form does not obligate either of us in any way. It is merely an expression of your interest. This is not intended as an offer to sell, or the solicitation of an offer to buy a "franchise" or "business opportunity". It is for information purposes only. Copyright ©2017 Tint World®, LLC.



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Greetings, and Welcome to Tint World®!

We're excited about your interest and pleased to have the opportunity to tell you more about our business. By involving yourself with Tint World® you will be joining a proven franchise system with some of the best small business owners in America today.

The very first Tint World® Center opened in Tamarac, Florida in 1982, starting a whole new segment to the automotive aftermarket. The vision was to create a well-designed operation that could provide window tinting and other popular automotive services in a clean, reliable place for everyday automotive enthusiasts.

Today, Tint World® has grown from a single store to a national franchise, and one of Inc. 500 | 5000 fastest-growing companies in America. As technology advanced, we expanded our product lines to include car audio and video systems, car and truck accessories, and appearance and convenience services to become the world's first unique "Automotive Styling" Center," and the trusted place for drivers that want the best for their automobiles.

At Tint World®, we understand that the growth of our business comes from the success of our franchise owners. That's why we equip Tint World® Franchisees with all the concepts, expertise, trade secrets, and work ethic we have proven to generate success and encourage growth.

As you will learn on the following pages, Tint World® is not only a franchise, but a complete array of resources, programs, and tools designed to improve your business and maximize your opportunities for personal success.

Again, thank you for taking the time to learn more about our business, and I look forward to getting to know you better as you explore this exciting business opportunity.

Charles J. Bonfiglio
Charles J. Bonfiglio

#### TINT WORLD® **FRANCHISE OPPORTUNITIES**

Since 1982 Tint World® has provided high-quality window tinting and vehicle accessories to people who love their cars. With a wide selection of automotive products and services, clean, attractive facilities, and superior customer service, Tint World® has become America's favorite place for auto styling and accessories.

Now, anyone can be the proud owner of a Tint World® Auto Styling Center. In 2007, Tint World® was franchised, and guickly became the nation's largest and fastest-growing window tinting and auto styling business opportunity. If you're interested in running your own business and being your own boss, you too can enjoy the excitement and profitability of running your own Tint World® auto styling business - all for a surprisingly low initial investment.

No automotive experience is required to take advantage of this exciting opportunity, so anyone can find a profitable, successful business with a Tint World® franchise. Read on to learn more about what makes Tint World® such a great franchise, and why this opportunity could be the right business for you.

#### **OUR HISTORY**

1982 - Tint World® in Tamarac, Florida was born

1983 - Added Auto Detailing Services

1984 - Added Auto Alarms Services

1985 - Added Car Stereo Systems Services

1986 - Added Residential and Commercial Window Tinting Services, and 2nd store in Coral Springs, Florida

1987 - Added Auto Accessories and perfected its business model, and 3rd Store in Pompano Beach, Florida

1988 - Added 4th store in Fort Lauderdale, Florida

1990 - Added 5th store in Hollywood, Florida

1994 - Added 6th store in Boca Raton, Florida

1998 - Tint World® made its debut on the Internet with the unmistakable www.TintWorld.com

2005 - Added 7th and 8th store in Sunrise and Weston, Florida

2006 - Tint World®, LLC was formed to begin franchising

2007 - Added 9th store and 1st Franchise store in Hollywood, Florida

2009 - Upgraded all stores with interactive electronic displays

2010 - 25 stores open or in development in 6 US states

2011 - Tint World® made the 2011 Inc. 500/5000 list for fastest-growing private companies in America

2012 - Celebrated 30 years in business and became an international franchise with locations in Canada & the Middle East

2013 - Tint World® ranks Top Mobile Electronics Retail Store Chain

2014 - Tint World® ranks Top 50 franchise opportunities owner satisfaction in Franchise Business Review

2015 - Tint World® makes 4th year in Inc. 500|5000 list for fastest-growing private companies in America

2016 - Tint World® ranks no. 24 in South Florida Business Journal's fast 50 awards

2017 - Tint World® celebrates 35 years in business with over 60 stores open in US states plus locations in Canada & the Middle East and makes 3rd year in Entrepreneur Top 500® Franchises



### TINT WORLD® AUTOMOTIVE STYLING SERVICES

Another reason Tint World® has become so popular among consumers is our wide selection of vehicle enhancement options. Each Tint World® studio-style appearance center offers an extensive selection of automotive products and services in addition to commercial and residential window tinting, and marine services. With so many great products, our franchise owners are able to draw business from not one, but several high-demand profit centers.





The Tint World® Franchise Headquarters is very active, energetic for franchisees in relation to all aspects of automotive training and support. The staff is very friendly and helpful and best of all the CEO goes out of his way helping each individual franchisee.

Max M. Zadeh, Store 021



Tim Kjaer, Store 044



#### TINTING, NANO COATING & PROTECTION FILMS

- Vehicle Window Tinting
- Nano Ceramic Coatings
- Paint Protection Film (Clear Bra)
- Window Tint Removal



#### MOBILE **ELECTRONICS**

- Bluetooth Systems
- GPS Navigation
- Backup Cameras
- iPod and MP3 Integration



#### **DETAILING &** RECONDITIONING

- Auto Detailing Packages
- Dent, Scuff, and Scratch Repair
- Windshield Repair
- Interior Repair



#### WHEEL & RIM **SERVICES**

- Custom Wheels and Rims
- Wheel Repair Services
- Factory Replacements
- Tire Services



#### **SECURITY & ADVANCED** WARNING SYSTEMS

- Car Alarms
- Remote Starters
- Keyless Entry Systems
- Radar and Laser Detectors



#### **AUDIO & VIDEO** SYSTEMS

- Stereo Receivers
- Speaker and Bass Upgrades
- LCD Video Displays
- DVD Players



#### PERFORMANCE PARTS & ACCESSORIES

- Accessories & Custom Interiors
- Exhaust Systems
- Performance Brakes & Suspension
- Body Kits



#### **SPRAY IN BEDLINERS & VEHICLE WRAPS**

- Spray In Bedliners
- Full & Partial Vehicle Wraps
- Rear Window Graphics
- Pinstripes and Decals



## TINT WORLD® ONLINE AUTO STYLING STORE

Tint World®'s advanced web store lets customers take their automotive styling experience online. With thousands of products and hundreds of brands at their fingertips, our advanced auto styling parts catalog gives Tint World® customers a wide selection of the very latest cutting edge products.

To meet the unique product and service needs of our customers, our web store has been designed to provide a user-friendly navigation experience that makes it easy to narrow parts by vehicle make and model, organize by category, or search by part name or VIN#. At checkout, customers can even have their products shipped directly to their local Tint World® for installation.

## TINT WORLD® RESIDENTIAL & COMMERCIAL WINDOW TINTING & SECURITY FILMS

In addition to our many in-demand automotive services, Tint World® also offers window tinting and security film for businesses and residences. Structural window tinting is one of our most popular and profitable services because our tint enhances privacy, protects interiors from sun damage, makes homes and offices more energy-efficient, and reduces vulnerability





#### **SOLAR CONTROL** WINDOW FILMS

Tint World® Solar Window Films conserve energy, decrease carbon levels and enhance privacy.



#### **DESIGNER WINDOW FILMS**

**Tint World® Designer Window Films** help add new decorative dimensions and privacy to any space.



#### **SAFETY & SECURITY** WINDOW FILMS

Tint World® Safety & Security Window Films provide exceptional resistance to impact and explosive pressure.



#### STORM SECURITY **WINDOW FILMS**

Tint World® Storm Security Films improve glass durability and help prevent breakage debris by holding shards together.



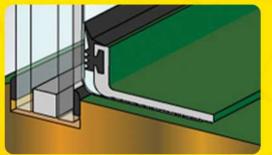
#### **VINYL GRAPHICS & WINDOW DECALS**

Tint World® can design, print, and install custom vinyl graphics to promote any business.



#### **ANTI-GRAFFITI & SURFACE** PROTECTION FILMS

Tint World® Anti-Grafitti & Surface **Protection Films prevent costly** window replacement.



#### **FILM ANCHORING SYSTEMS**

Tint World® Film Anchoring Systems help minimize damage and keep glass in place during extreme conditions.



#### WINDOW FILM INSTALLATION

Tint World® Window Film Installation services are the best in the industry.



## TINT WORLD® PROTECTIVE COATINGS

Tint World\* is #1 in protective coating services for homes and businesses. Tint World® Protective Coatings gives franchisee's another great service for customers looking to protect countertops, appliances, floors, sinks, glass surfaces, plastic surfaces, and more.



# TINT WORLD® STYLING SERVICES

For the local boat or yacht owner, Tint World® offers more than any other including window tinting, protective film, nano ceramic coatings, marine wraps and graphics, professional detailing and reconditioining services, expert audio system upgrades, and more.

As a Tint World® franchise owner, you will be able to offer a full lineup of leading marine audio systems. We carry the most popular marine audio systems and other high-tech products including GPS Navigation, GPS Tracking, Blue Tooth, IPod Kits, Night Vision Mirrors, Back Up Cameras and



#### MARINE TINTING, COATING & PROTECTION FILMS

Tint World® offers professional window tinting for boats, yachts, and personal watercraft.

- Marine Window Tinting
- Nano Ceramic Coatings
- Paint Protection Film (Clear Bra)
- Window Tint Removal



#### **MARINE DETAILING &** RECONDITIONING

Tint World® provides professional marine detailing and boat cleaning services.

- Wash & Shine
- Wax Sealant & Protectant
- Interior Cleaning
- Oxidation Removal
- Leather / Vinyl Restoration
- Rust Stain Removal
- Engine Compartment Cleaning

#### **MARINE AUDIO SYSTEMS**

Tint World® offers a full line of brand name marine electronics and professional marine audio installations.

- Marine Audio Receivers
- Marine Satellite Radio
- Marine Audio Amplifiers
- Marine Music Streaming
- Marine Audio Bass Packages
- Sound Processors



#### **MARINE WRAPS** & GRAPHICS

Tint World® can design, print and install marine graphics and custom boat wraps.

- Logos & Lettering
- Marine Wraps
- Graphic Design
- Photo Quality Printing
- Boat Wrap Installation
- Quality Material & Laminates



#### TINT WORLD® **MARKETING** & ADVERTISING

Tint World®'s advanced marketing techniques are what make us a leading player among automotive franchises. In addition to refined operations, the key to franchise success is superior marketing to drive traffic and establish our brand. As a Tint World® franchisee, you'll be armed with unparalleled marketing support to separate your business from the rest.

#### **Consistent Marketing Support**

Starting with your grand opening, Tint World® provides comprehensive marketing support to advertise and promote your business. We take great pride in our ability to provide franchisees with a consistent stream of customers, which we accomplish with the latest integrated marketing techniques. From print ads to web advertising campaigns, Tint World® ensures your business gets the exposure you need for success.



#### **Corporate Fleet & National Account Opportunities**

Tint World® National Account fleet member receive significant savings through our competitive prices, quality service backed by nationwide warranties, and much more.

#### **Gain Advantages With Tint World® National Accounts**

The Tint World® National Account program offers powerful and convenient business solutions that help fleets reduce their cost per mile and downtime.

#### **Products & Technologies That Lower Your Operating Costs**

National Account members have access to every fleet location and complete line of car, truck, commercial, and off-the-road products.

#### **National Account Members Enjoy The Following Program Benefits:**

- Centralized billing
- · Business solutions tools
- Customized tire programs
- · No "out of pocket" expense to the driver
- · Invoicing to meet requirements
- · Ability to track purchases



#### **TINT WORLD® MARKETING TOOLS**

- In-Store Product Displays
- Promotional Banners & Signage
- Local Online Business Listings
- Custom Website Content
- Social Media Advertising
- Search Engine Optimization
- Branded Email Campaigns

team stays on the cutting edge of marketing powerful marketing tools currently available



Tint World® Car Window Tinting Computer Cut Film System

#### TINT WORLD® **COMPLETE TRAINING PROGRAM**

To prepare you for your new business, Tint World® provides you with the best training in the industry with our comprehensive 3 week training program. This program includes both classroom and in-store training so you'll have all the knowledge you need to confidently take charge of your own successful Tint World® franchise.



In the classroom and in-store training, you will learn every phase of the business from experienced professionals using an interactive approach at our state-of-the-art training facility. Our training programs will give you the knowledge and confidence you need to reproduce our Automotive Styling Services in a manner that will reward you the same success with your own Tint World® Franchise.

#### **Classroom & In-Store Training Includes:**

- Product Knowledge
- Customer Service
- · Sales Skills
- Staff Development
- Installation Techniques
- Inventory Control

- Business Management
- Financial Management
- Mastering Profit
- Technical Operations
- POS Computer Training
- PRO-CUT Software

#### **Ongoing Training & Support Includes:**

- Sales & Service
- Crew Selection & Staffing
- Production Management
- Merchandising Management
- Advertising & Marketing
- Pricing Procedures
- Technical Installations
- Center Operations

#### **Additional Training Programs Include:**

- Conventions
- Regional Workshops
- Vendor Programs
- Dealer Intranet Portal
- Specialized Training Sessions
- Employee Certification



# TINT WORLD® SUPPORT

Even after your training is complete, you still have the support of Tint World® business consultants who are available to offer advice and guidance to any Tint World® franchisee. With Tint World® you can run your own business, but **help is** always just a phone call away.

#### **Opportunities for Growth**

The Tint World® franchise offers plenty of room for expansion, and your initial store can be just the beginning of your auto styling business. Once your first store is established, we offer additional training options to expand to more products and services, and the ability to open more profitable franchise locations.

#### **Unmatched Buying Power**

To help our franchisees, Tint World® has forged strong vendor relationships that provide us the hottest brand name products at highly-discounted rates. With the support of Tint World®'s group buying power you will have the advantage of offering the best products at the best prices.

#### TINT WORLD® **FRANCHISE PROGRAMS**

The Tint World® Franchise System provides entrepreneurial scalability. We offer several franchise options that vary in size and commitment so you can find the opportunity that best matches your lifestyle.

#### **Single Store Program**

The Single Store Program offers the startup of a new traditional Tint World® franchise location, backed by all the benefits and support of our nationally-marketed brand.

#### **Conversion Store Program**

The Conversion Program allows franchisees to convert an existing automotive business into a Tint World® franchise. This option is perfect for current business owners looking for the benefits of a franchise without having to start from scratch.

#### **Express Store Program**

The Express Store Program is an alternative to the Conversion Store Program, which allows business owners to add the Tint World® brand, products, and services to an existing business. Adding Tint World® to an existing business is a great way to quickly expand your business, gain customers, and increase profits.

#### **Examples of businesses that can** successfully integrate Tint World® services:

- Car Washes
- Car Dealerships
- Auto Repair Shops
- Hotels and Casinos
- Retail Tire Chains
- Sign Shops



# STORE RENDERINGS THAT FIT YOUR NEEDS AND LOCATION!

#### **Multi-Store Area Franchise Development Opportunities**

For enterprise business level opportunities, Tint World® also gives you the option to develop your own "mini market" of franchise locations. A Tint World® Area Developer can be awarded multiple franchise licenses and we'll be there every step of the way as you build each one.

#### **International Master Franchise License Opportunities**

The Tint World® franchise system has successfully expanded internationally through its Master Franchise License program and is primed for worldwide growth. Our International Master Franchise License Opportunities are available to qualified entrepreneurs outside the United States and we are always seeking franchise partners around the globe.

#### **TINT WORLD® FRANCHISEE SUPPORT SYSTEM**

At Tint World®, we understand that many of our franchisees are new to not only franchising, but Tint World® as well. That's why, since we first started franchising in 2007, we've spent the past decade developing and perfecting our Superior Support System. Tint World® provides all the tools to be successful and a top-notch support staff to come in and help you. With experts in Real Estate, Construction, and Training to Purchasing, Distribution, Marketing, and Operations at our Headquarters in Boca Raton, FL, the support you want and need is always just a phone call away.





I chose to join the Tint World® family and become owner of the Pittsburgh location after seeing the massive success the franchisees are having and learning about the dedication that the Tint World® corporate team has for the store owners to thrive. I went from an independent mobile shop to building a relationship with the Tint World® brand to becoming the owner of the Pittsburgh, PA location. The knowledge and support of the corporate team and fellow franchise owners is simply amazing! I'm looking forward to rapid growth in the years to come! Thanks are not enough!!

**Brandon Blume, Store 033** 



The marketing department of Tint World® is amazing. I have an automotive accessory background and I prefer to be part of the franchise system because they do it for me at my stores. It is a huge added value to what they offer.

Danny Rios, Store 046



Here's how our ONGOING SUPPORT distinguishes us from other franchisors:

Real Estate: Each new Tint World® location is carefully determined between the franchisee, the Tint World® Headquarters Team, and our preferred real estate brokers who specialize in Tint World® location placement. The franchisee is ultimately responsible for selecting and securing a site, but Tint World® assists with negotiating a lease, and building out the Tint World® Center. With that being said, our franchise and real-estate development team will be available to support and guide you every step of the way.

**Construction:** Tint World® takes a hands-on approach during the construction process for every franchisee. Our vast network of approved vendors, architects, and general contractors is essential to the success of the development process.

**Training:** Many brands charge training fees, we don't. Tint World® University three-week training program covers all the necessary skills needed in becoming a successful business owner. The first two weeks are spent in a classroom, where we train our franchisees on the Tint World® Culture, Marketing, Recruiting, and Financial Management of the Business. The third week of training is spent at one of our Tint World® Centers, where you will learn about Sales, Inventory, Scheduling, Team Development, and how to service your customers.

Purchasing & Distribution: Tint World® franchisees benefit from our national purchasing power, and our partnership with Tint World®'s industry's leading distribution network. This ensures nationwide distribution of delivery consistency and quality products.

**Operations:** Tint World® franchise business operations managers assist franchisee's in grand openings, staff training, and ensure the store is fully prepared and ready for their first customer. Tint World® operations managers call and visit Tint World® on a regular basis to conduct field operations excellence evaluations, answer questions and give support to owners, managers and/or crew members.

Marketing: Tint World®'s marketing team supports every franchisee with effective and innovating marketing initiatives, at the local and national levels. This assistance is provided to help you with your grand opening plans and social media presence, along with the implementation of new product launches. An in-house public relations team keeps Tint World® top-of-mind, with local and national media.

**Financing:** While Tint World® does not offer financing, we do have relationships with a Network of Lenders. These lenders work with you in securing the necessary loan you'll need to build your Tint World<sup>®</sup>. Tint World<sup>®</sup> is also on the SBA Franchise Registry, that provides a more streamlined application process for you.

# TINT WORLD®

Tint World® gets you on the fast track to business success with our straightforward 6-Step Franchise Ownership Process. Upon completion of our 6-Step Process, you'll be on your way to enjoying a profitable business operation in your own Tint World® franchise. You'll own your own business, and enjoy continuing Tint World® support.



Tint World® provides lasting success to our franchisees, and we'll help you every step of the way.

STEP 2

STEP 3

STEP 4

STEP 5

STEP 6

#### **Candidate Approval Process**

The first step to becoming a Tint World® franchisee is through our candidate approval process. Once you submit the general information form, our straightforward approval process begins with a short phone interview with a franchise development representative. This is to learn more about you, your goals, and your business experience.

Next you will receive a Franchise Disclosure Document (FDD) which outlines everything you get as a Tint World® franchise owner. This document covers everything from product displays to marketing materials and equipment, so you know exactly what you're getting with your investment.

#### **Tint World® Discovery Day**

At your Tint World® Discovery Day, you'll get a comprehensive, hands-on tour of a functioning Tint World® center so you can see exactly what it's like to run a Tint World® franchise. You'll get a full walk-through of daily operations and procedures, and meet the Tint World® support team as well as franchise CEO, Charles J. Bonfiglio.

#### **Franchise Licensing Process**

Our professional development staff will help you through the entire licensing process and paperwork, and answer any questions you may have. By the end of the licensing process, you'll be the owner of your new Tint World® franchise.

#### **Franchise Development Process**

After all the paperwork is complete, we can get to work opening your own Tint World® auto styling center. We help take care of everything from location selection and development to startup and grand opening. Once a Tint World® location is secured, it typically takes 30-90 days to remodel your site and open your Tint World® styling center.

#### **Tint World® Complete Training Program**

Leading up to your store's completion, you will participate in our Tint World® Complete Training Program. As outlined on the previous page, this includes extensive classroom and in-store training so you can be confident and prepared to run a successful Tint World® franchise.

#### **Franchise Ownership GRAND OPENING**

Once your Tint World® store and training are complete, we'll walk you through setup, hiring, and procedures of running your business until you're comfortable with our proven business system for success. To help promote your new business, Tint World® will help you host a full-day grand opening event to attract customers and celebrate the opening of your new Tint World® store.





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Tint World® makes Inc. 5000 List for Fastest Growing Private Companies in America.

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INTERNATIONAL FRANCHISE ASSOCIATION